

AFTER

# WARNING: DON'T CALL ANY WATER SOFTENER SUPPLIERS UNTIL YOU READ THIS!

If you're reading this, then you're starting to become familiar with what we SFV locals call "Valley Water"...

You start to notice your skin getting itchy and flaky. Your fingertips start cracking after doing dishes – and it *stings* every time you squeeze a lemon. Your hair gets tangled, dry, dull. Even after a good shampooing, your scalp stays itchy all day – causing a storm of dandruff to fall on your shoulders. (Lord help you if you gotta' wear a black suit to work!). And then there's that *ugly film* on your dishes and glassware. But that's not the worst of it, by far...

Then there's baby. You start to wonder what all those hard water baths could be doing to her skin and her hair. It's almost unbearable to think about the pain and discomfort she'll feel if this goes on long enough.

So by this point it's very likely you're dealing with hard water. And you know you've got to do SOMETHING about it. But... Did you know that not all water softening technology is the same?

Yes, it's true. Most Water Filtration companies will sell what's called a "water softener" system (a term some folks confuse as the "only" way to fight hard water). In a nutshell, it strips your incoming water supply of all minerals and nutrients, then reintroduces salt or potassium to the water to keep it sterile and non-corrosive.

If that sounds to you like you might be losing some vital nutrients in your drinking water – you are correct. And what's more, water softeners leave your water feeling slippery or slimy. "I feel like I can't wash the soap off" is a common complaint.

Luckily there are other more enlightened filtration companies that use more holistic filtering technologies. One that reduces hard water, while keeping a balanced dose of calcium and minerals that promote good health.

That's the good news. The bad news is there are only five suppliers in the Southern California region who truly install Whole House Filtration Systems. And only three cover the San Fernando-Conejo Valley region.

But before you choose any solution or company, you must TEST your water first. This will determine if hard water is really the issue, or if it's something else.

## REQUEST YOUR FREE TEST KIT + BUYER'S GUIDE

Available only to subscribers of Smart Saver Magazine for the next 30 days.

Request a complimentary HOME WATER TESTING KIT (a \$25 value) complete with step-by-step instructions. Kit also includes a handy brochure, THE FACTS ABOUT HOME WATER FILTRATION which takes you through the options and price points for installing a filtration system in your home, along with a Pros and Cons comparison of Whole House Filtration vs. Standard Water Softener systems. You are under no obligation to buy, and will not be hounded by salespeople.

But act fast! This offer expires in 30 days, as these kits go fast! Just call (000) 000-0000, or send in a secure order form by visiting [waterboy.com/sfvca](http://waterboy.com/sfvca).

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