

SEE BELOW FOR RESULTS



VIDEO: True 5" Square Boxes



WATCH TRUE 5" BOXES VIDEO!

Watch the new [True 5" Boxes video](#). See how you can save *time* and *money* by using 4" rings - *from stock* - with 5" Sq. boxes ([T5R](#) or [UMA-LVBS](#) required). See why the exclusive [T5B-50/200](#) will *revolutionize* the way you make up Home Run Boxes. And learn what type of [projects](#) are spec'ing these oversized boxes (and their 2" K.O.s).

WATCH THE TRUE 5" BOXES VIDEO!

Scroll down to see 3 Unique Mounting Brackets featured in this video (plus [samples](#))!

Yes, True 5" Boxes are innovative. But there was nothing innovative about *mounting* them...until now!

#1: Box and Conduit Hanger Support Plates



Hang your Home Run Boxes in the ceiling *faster, safer, and with less material* than ever before! Make up [Box and Conduit Hanger Support Plates](#) in the shop, with boxes, fasteners and rod couplings. One trip up the ladder is all you need to install the BCHA Series. Secures with just **one threaded rod!**

JUMP TO SCENE

#2: Pre-assembled SSB with True 5" Box

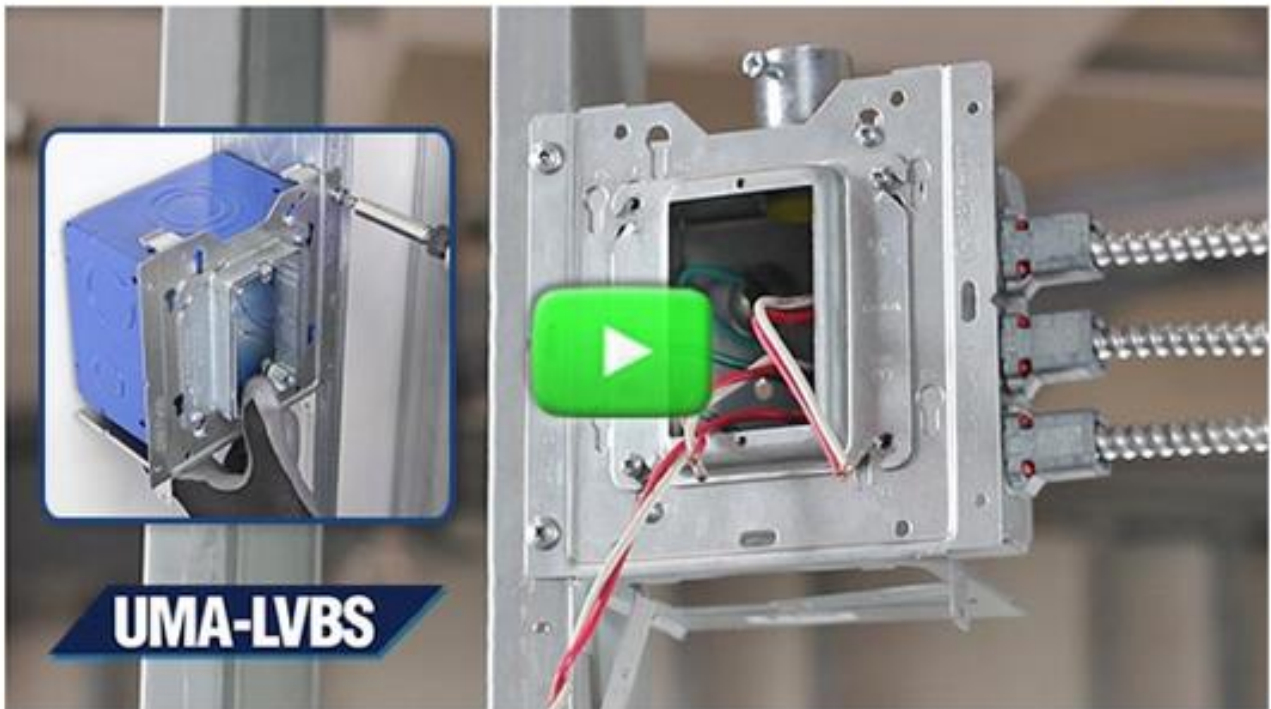




Want a **complete solution** to rough-in datacom boxes? Order the **Pre-assembled Simple Support Bracket with 5" Square Box**. Take the SSB-T5B-200 out of the package, zip it between studs, and you're done! Includes **UMA-LVBS** (see #3) -- **SSB-T5** -- **T5B-200** -- **T5R** -- and pre-installed #8-32 screws, ready to take a 4" ring!

JUMP TO SCENE

#3: Universal Mounting Adapter w/ Back Support



Mount 4", 4-11/16" and 5" boxes direct-to-stud with the **Universal Mounting Adapter**

Adapter with Back Support. **Accepts 4" rings on ANY size box!** UMA-LVBS is the only adapter that lets you **turn any box 90°**. Includes up to 3-1/2" back support. Increase back support to 6" stud depths with the Far Side Support Extender (#FS-456-EXT).

JUMP TO SCENE

Choose your Application: Request a True 5" Box Sample Kit today!



The best way to evaluate the True 5" Box is to mock one up with an innovative **Orbit Stud Bracket**. Tap the button below, and choose either:

- (1) Stud-to-Stud Fixed Bracket
- (2) Overhead
- (3) Stud-to-Stud Adjustable (box detaches from SSB for direct-to-stud)

Each kit includes accessories and a copy of our True 5" Box Brochure.


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REQUEST TRUE 5" BOX SAMPLE KIT

Contact your Orbit field representative today

RESULTS FROM TRUE 5" SQ. BOX CAMPAIGN

Results from an earlier campaign in 2019...

	True 5 Box, Electrical Contractor	Sent	19.9%	1.8%
	Regular - Master Contact List		Opens	Clicks
	Contractors			
	Segment: Electrical Contractor (Union & Independent)			
	Sent Thu, October 31st, 2019 10:30 AM			

... versus current campaign in 2021.

Overall open rate	37.3%	Overall click rate	13.0%
List average	22.3%	List average	4.1%
Delivered: Thu, Dec 9, 2021 3:00 am			

Momentum and learnings built from previous campaign sends

A/B TESTING OF:

SUBJECT LINES

Combo	Content description	Open rate	Click rate
1	"VER A"	29.9% ± 3.4%	5.5% ± 1.7%
2	"VER B"	31.0% ± 3.5%	8.9% ± 2.1%
3	"VER C"	31.1% ± 3.5%	6.7% ± 1.7%

BODY CONTENT

"VER A" - 29.3% OR - 5.5% CR	"VER B" - 31% OR - 8.9% CR	"VER C" - 31.1% OR - 6.7% CR
 <p>Watch the new True 5" Boxes video. See how you can save time and money by using 4" deep, 5" high steel - with 2" Sq. Boxes (238 or 126A-1330 required). See why the exclusive 128-2020 will revolutionize the way you make up Honey Run Boxes. And learn what type of gaskets are opening these over-sized boxes (and those 2" K.O.s).</p> <p>WATCH THE TRUE 5" BOXES VIDEO!</p> <p>Scroll down to see 3 Unique Mounting Brackets featured in this video (plus samples)!</p> <p>Yes, True 5" Boxes are innovative. But there are multiple alternatives about mounting them...and more!</p> <p><i>Hero simulating a small "TV Screen" to encourage video click-thrus</i></p>	 <p>Watch the new True 5" Boxes video. See how you can save time and money by using 4" deep, 5" high steel - with 2" Sq. Boxes (238 or 126A-1330 required). See why the exclusive 128-2020 will revolutionize the way you make up Honey Run Boxes. And learn what type of gaskets are opening these over-sized boxes (and those 2" K.O.s).</p> <p>WATCH THE TRUE 5" BOXES VIDEO!</p> <p>Scroll down to see 3 Unique Mounting Brackets featured in... samples!</p> <p>Yes, True 5" Boxes are innovative. But there are multiple alternatives about mounting them...and more!</p> <p>WINNER</p> <p><i>Control Hero Image used in previous campaigns</i></p>	 <p>Watch the new True 5" Boxes video. See how you can save time and money by using 4" deep, 5" high steel - with 2" Sq. Boxes (238 or 126A-1330 required). See why the exclusive 128-2020 will revolutionize the way you make up Honey Run Boxes. And learn what type of gaskets are opening these over-sized boxes (and those 2" K.O.s).</p> <p>WATCH THE TRUE 5" BOXES VIDEO!</p> <p>Scroll down to see 3 Unique Mounting Brackets featured in this video (plus samples)!</p> <p>Yes, True 5" Boxes are innovative. But there are multiple alternatives about mounting them...and more!</p> <p><i>Larger format Hero Image, promote mounting accessories</i></p>